

Well at Work

The motivational safety, health & wellness newsletter you can customise

Newsletter topics include:

- Safety at Work & Home
 - Exercise
 - First Aid
 - Health at Work
 - Food & Nutrition
 - Healthy Relationships
 - Drug Awareness
 - Medical Matters
 - Personal Finance
 - Ask the Expert
 - Brain Busters
 - Myth Understood
 - Life Lessons
- ...and more!



The Well at Work newsletter raises awareness of a range of health and safety issues in an entertaining and easy-to-read way. It provides regular information to educate and motivate employees and their families towards a healthy lifestyle.

This 8 page A4 publication is produced monthly and is distributed to over 1000 organisations in Australia and New Zealand. Many of these organisations choose to feature their own logo on the cover. It is available in both paper and electronic formats.

SOME QUESTIONS FOR YOU...

- Do you wish to receive the newsletter in paper, electronic or both formats?
- How many copies do you require per issue, or how many staff will have electronic access?
- Do you wish to customise the paper version?
- If customising, how many colours will be required for your logo or message? (Black is considered a colour for printing).
- How often do you wish to receive the newsletter? (Available 12 times a year).
- How do you want it delivered? One or multiple sites, or direct to employees' homes.

Ask for a quotation, or calculate using the pricing table and order form. Confirm your order via fax or email.





PRICING TABLE FOR PAPER AND INTRANET VERSION

Quantity (or access-per month)	Standard Newsletter Each	One Colour Logo	Two Colour Logo	Three Colour Logo	Four Colour Logo	Intranet Per Month
5-49	\$2.00	-	-	-	-	\$150
50-99	\$1.60	\$2.65	\$2.80	\$2.95	\$3.10	\$150
100-149	\$1.35	\$2.15	\$2.40	\$2.55	\$2.70	\$150
150-249	\$1.30	\$1.80	\$1.95	\$2.10	\$2.30	\$225
250-499	\$1.25	\$1.45	\$1.55	\$1.70	\$1.85	\$275
500-999	\$1.20	\$1.40	\$1.45	\$1.50	\$1.60	\$475
1000-1999	\$1.15	\$1.35	\$1.40	\$1.45	\$1.50	\$825
2000-4999	\$1.05	\$1.30	\$1.35	\$1.40	\$1.45	\$1400
5000-9999	\$0.95	\$1.00	\$1.05	\$1.15	\$1.20	\$2950
10 000+	p.o.a	p.o.a	p.o.a	p.o.a	p.o.a	p.o.a
Set up:	-	\$175	\$350	\$525	\$700	-

Plus delivery and gst. effective May 2011

Please note that the order volume price is based on the number ordered per issue and not the total number ordered per year

PAPER VERSION CUSTOMISATION OPTIONS

<p>Option 1</p>	<p>Standard Well at Work</p> <p>The easiest and most economical option. Eight pages of valuable information for your staff or clients.</p>	
<p>Option 2</p>	<p>Your own title and logo for the header</p> <p>For quantities of 50 or more, your own logo can be featured on the cover. Reinforce your organisation's view of the importance of health and safety, or use it as a marketing tool for clients.</p> <p>One time setup: \$175 per colour.</p>	
<p>Option 3</p>	<p>Your own message on the back page</p> <p>For quantities of 50 or more, include your contact details, upcoming events, greetings or a short article on the back page.</p> <p>One time setup: \$175 per colour.</p>	
<p>Option 4</p>	<p>Your own article on the front or back pages</p> <p>For quantities of 50 or more, you can really make the newsletter your own with your own content. This option can be used every issue or just when required. Simply supply your own article via email. We will lay it out and even supply a cartoon or photo.</p> <p>Setup: \$1050 each time</p>	

WELL AT WORK NEWSLETTER ORDER FORM

		Order / Quick Costing	
Contact:		➔ Newsletter Version	<input type="checkbox"/> Paper <input type="checkbox"/> Intranet (HTML) <input type="checkbox"/> PDF (non-printable) <input type="checkbox"/> PDF (printable)
Position:		➔ Copies per issue / staff numbers:	
Company:		➔ Customisation Option	<input type="checkbox"/> Standard <input type="checkbox"/> Own Title and Logo <input type="checkbox"/> Own message on back <input type="checkbox"/> Own article on pages 1 &/or 8
Postal Address		➔ Issue Frequency Subscriptions are annual	<input type="checkbox"/> Monthly - every month <input type="checkbox"/> Bi-monthly – every 2 months <input type="checkbox"/> Quarterly – every 3 months
Suburb / Postcode		➔ Colours in logo: (Black is counted)	<input type="checkbox"/> One <input type="checkbox"/> Two <input type="checkbox"/> Three <input type="checkbox"/> Four or more
Street Address (for delivery)		➔ Delivery for paper version	<input type="checkbox"/> One site <input type="checkbox"/> Multiple <input type="checkbox"/> Home mailed
Suburb / Postcode		Price per Copy:	\$
Country (if outside Aus)		SubTotal per issue	= \$
Phone / fax () / ()		Courier Fees per issue <small>(n/a for intranet and PDF)</small>	\$
Email		Ex GST Total per issue	= \$
Purchase order (if required):		+ GST (10%)	+ \$
<p>The subscription for the Well at Work newsletter is for a period of 12 months, commencing the day that Healthworks® receives confirmation as outlined below. The Well at Work subscription will roll-over at the end of the period and continue at the same frequency as set out in the order form above. A price rise of not more than 2.5% may occur every financial year. For a cancellation to take place, Healthworks® must receive 60 days notice in writing. The letter must be addressed to Healthworks® and sent to PO Box 615 North Sydney, 2059</p> <p>By resending this document I agree to the above terms and prices for the Well at Work Newsletter.</p>		Total per issue	= \$
		Logo Set-Up Costs	+ \$ (\$175.00 per clr) +gst
		Total for first month	= \$ +gst

Title: _____	Date: _____
Signature: _____	1 st issue: _____ (the month you would like the subscription to start)

FAX to (02) 9956 5684